



## projekt0708: Securing the best professionals with SuccessFactors® Recruiting

How can a company find highly qualified professionals faster, and retain them in the long term? Pursuing this question is the core business of service provider projekt0708, which supports customers such as Rohde & Schwarz, Knorr-Bremse or KfW with SAP-based IT solutions for HR. The Munich-based company relies on SuccessFactors® Recruiting. Using this software, projekt0708 can make an offer to suitable candidates within three days – and hire highly coveted talent long before competitors finds them.

# projekt0708: First offer to a candidate in just three days

One step ahead of the competition

## Objectives

- Win the „war for talents“
- Convince qualified talent faster, and hire them faster
- Strengthen the employer brand
- Implement efficient recruiting processes

## Why SuccessFactors Recruiting?

- Cloud application with no need for internal maintenance
- Continuously improved with new functions, thanks to automatic updates every three months
- Solution can be customized and can fulfill all individual requirements
- One provider, different HR solutions: Other modules can be ordered quickly, with no time-consuming implementation

## Benefits

- Digital application process; no more back-and-forth trails of emails
- Complete overview of application status, anytime and from anywhere
- High degree of flexibility due to mobile use of the solution
- Online tool can be tailored to target audience
- More positive external image towards clients and applicants, due to fast and professional recruiting process
- Audience-specific job postings can be created quickly
- More applications since introducing the solution

“Professionals in our industry can normally choose between the large IT companies and small consultancy firms. Given the strong competition for talent, we only have a chance if we can offer a first-class work environment and if our recruiting is very fast and flexible. All that is possible with SuccessFactors Recruiting.”

Matthias Grün, CEO, projekt0708

→ **Company**  
projekt0708 GmbH

**Headquarters**  
Garching, Germany

**Industry**  
Professional Services

**Products and Services**  
Recruiting

**Employees**  
21

**Revenue**  
EUR 3 million

**Web Site**  
[www.projekt0708.com](http://www.projekt0708.com)



---

© 2014 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries.

Please see <http://global12.sap.com/corporate-en/legal/copyright/index.epx> for additional trademark information and notices.

Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP SE or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP SE or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platform directions and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.



The Best-Run Businesses Run SAP®